



Providing a premier youth sports experience since 1955!

The background of the entire graphic is a photograph of a baseball game. A player in a purple jersey and helmet is sliding into a base, kicking up a cloud of dirt. A fielder in a white uniform is crouched over the base, ready to catch the player. A yellow baseball is visible in the fielder's glove. The scene is set in a large stadium with many empty seats visible in the background.

# Get Involved

## 2024-25

### Community Kit

# ABOUT



Clearwater Little League, a non-profit organization, relies on volunteers, sponsors, and donations to help 700+ young people annually build character, learn team work, and achieve a healthy lifestyle through baseball and softball.

The league is volunteer-driven, with 200+ volunteers dedicating 10+ hours weekly.

Our partnership with the City of Clearwater provides affordable facilities which helps us to reduce overhead. This helps us keep player registration fees accessible to all families.

Through support from Clearwater for Youth and national little league partners, full scholarships are made available to players in need.

Clearwater Little League spends 76% of our annual budget on providing an elite play experience and a mere 8% on administrative costs.

Please consider becoming a league or team sponsor today.



[www.clearwaterlittleleague.com](http://www.clearwaterlittleleague.com) 

[fundraising@clearwaterlittleleague.com](mailto:fundraising@clearwaterlittleleague.com) 

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December 15, 2024

Dear Community Supporter,

We invite your business to support Clearwater Little League in providing a great player experience for our baseball, Challenger, softball, and tee-ball programs. Your sponsorship will ensure access for every child who wants to participate and covers costs associated with player development such as how to be exemplary leaders, demonstrate respect & resilience, and make positive choices.

Financially supporting Clearwater Little League offers your business community engagement, positive brand exposure, and potential tax benefits. We offer various sponsorship levels and can create a custom package to meet your needs. Through your generosity players' lives will be enriched and our community strengthened.

Team and League sponsorships provide name recognition in the Little League community. Our Team packages provide familiar benefits, while our new league packages enhance visibility with maximum field banners, inclusion in league communications, and event recognition in exchange for a substantial investment in the organization.

For more information or to discuss sponsorship opportunities, please text me at 727-608-6178 or email me at [fundraising@clearwaterlittleleague.com](mailto:fundraising@clearwaterlittleleague.com) to schedule time for us chat about your interest.

Thank you for considering this opportunity. We look forward to partnering with you.

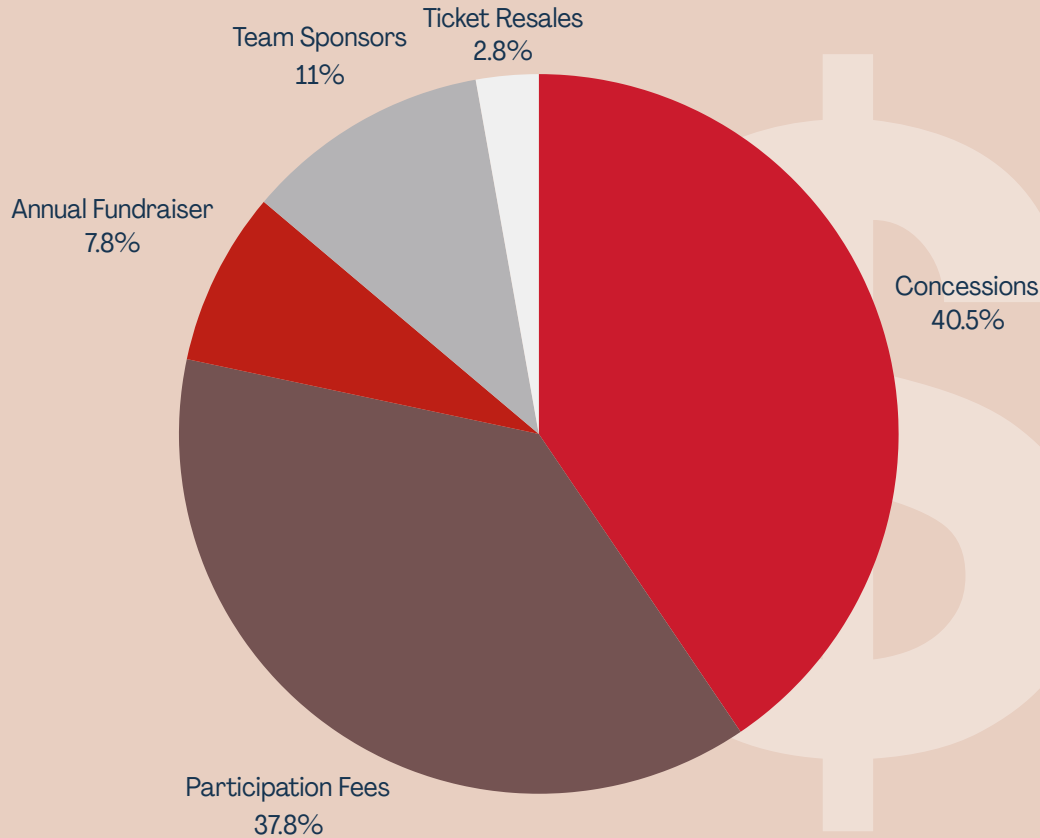
*Marissa Umberger-Lewis*

**Marissa Umberger Lewis**  
Fundraising Manager





## SOURCE OF BUDGET:



## USE OF BUDGET:

### Player Experience

**76%**

Player dues, equipment, awards, uniforms, scholarships, etc

### Concession Supplies

**16%**

Food, beverages, & paper goods to be sold (#1 money maker)

### Administrative

**8%**

Advertising, office supplies, bank fees, licenses, prof services, etc

## IN-KIND, NEED-BASED & VOLUNTEER SUPPORT:

### Fields & Maintenance

City of Clearwater

### Player Scholarships

Clearwater for Youth

### Event Prizes/Baskets

Board of Directors & Community Donors

### 100% Volunteer Led

3,000+ Hrs Managers, Coaches, Team Parents, Concessions, & Board



*Set an Example of Being an*

# Exemplary Leader

B E A T E A M  
S P O N S O R

**\$2199**

## Home Run

- ✓ Business Name on Team Uniforms (1)
- ✓ Logo on 6'x3' Fall or Spring Banner (5)
- ✓ Email Mention to Player's Families (5)
- ✓ Logo & Link on League's Site
- ✓ Table at Fall or Spring Family Event (1)

**\$1599**

## Triple

- ✓ Business Name on Team Uniforms (1)
- ✓ Logo on 6'x3' Fall or Spring Banner (3)
- ✓ Email Mention to Player's Families (3)
- ✓ Logo on League's Site
- ✓ Plaque of Sponsored Team

**\$999**

## Double

- ✓ Sponsor Name on Team Uniforms (1)
- ✓ Logo on 6'x3' Fall or Spring Banner (2)
- ✓ Sponsor Thanks Email (2) to Families
- ✓ Sponsor Logo on League's Site

**\$599**

## Single

- ✓ Sponsor Name on Team Uniforms (1)
- ✓ Logo on 6'x3' Fall or Spring Banner (1)
- ✓ Sponsor Thanks Email (1) to Families
- ✓ Sponsor Mention on League's Site

**A team sponsorship showcases your business' local commitment. Let's connect to discuss.**



<https://givebutter.com/CWLL>



727-608-6178



[fundraising@ClearwaterLittleLeague.com](mailto:fundraising@ClearwaterLittleLeague.com)



Join Us in Giving an

# Elite Experience

B E A L E A G U E  
S P O N S O R

## DIAMOND

\$25,000

### Fall & Spring Seasons:

- ✓ Team Uniforms (3)
- ✓ Banners 6'x3' Color (7)
- ✓ Family Event Table (2) & Guest Emcee (1)
- ✓ Banquet Tickets (4)

### Digital Year Round:

- ✓ Social Header
- ✓ Email Footer
- ✓ Concessions Digital Ad
- ✓ Premier Site Logo & Links

1 Spot Annually

## ALLSTAR

\$15,000

### Fall & Spring Seasons:

- ✓ Team Uniforms (2)
- ✓ Banners 6'x 3' Color (7)
- ✓ Family Event Table (1)

### All-Star Season:

- ✓ Banquet Tickets (2)
- ✓ Logo on Team Banners
- ✓ Email & Social Mentions

### Digital Year Round:

- ✓ Concessions Digital Ad
- ✓ Email Footer
- ✓ Premium Site Logo & Links

1 Spot Annually

## MVP

\$5,000

*See Our 4 Programs*

### Fall & Spring Seasons:

- ✓ Team Uniforms (1)
- ✓ Banners 6'x3' Color (1)
- ✓ Family Event Table (1)
- ✓ Email Mentions (5)

### Digital Year Round:

- ✓ Premium Site Logo & Links
- ✓ Mentions in Social Posts re: Tournaments (5+)

4 Spots Annually

A league sponsorship shows your business aligns with values like healthy lifestyles, mutual respect, teamwork, and leadership. Let's connect to explore your interest.

More Information



[fundraising@ClearwaterLittleLeague.com](mailto:fundraising@ClearwaterLittleLeague.com)

# Clearwater Baseball

Little League Baseball is open to boys and girls aged 4 to 16, offering an inclusive and exciting opportunity for children of all skill levels to join.

Whether they're new to the game or returning for another season, players experience the thrill of stepping onto the field, making new friends, and building cherished memories. Baseball is crucial for their development and our community.

**Building Skills:** Little league baseball teaches children teamwork, discipline, and sportsmanship. These essential life skills contribute to their personal growth and development.

**Healthy Lifestyle:** Regular participation in baseball promotes physical fitness, encouraging kids to stay active and healthy while having fun.

**Community Bonding:** Baseball games bring families and neighbors together, fostering a strong sense of community and local pride.

**Positive Impact:** Sponsoring little league baseball supports youth engagement, reduces screen time, and provides a safe, structured environment for kids to thrive.

**Ready to give? Visit our secure fundraising portal at <https://givebutter.com/CWLL>**



# Clearwater Challengers

The Little League Challenger Program is designed for individuals with physical and intellectual challenges, allowing them to enjoy baseball in an adaptive environment. It serves players aged 4-18, or up to 22 if still in school, along with a Senior Division for those 15 and older.

Volunteer buddies join Challenger players on field each game for some serious fun. No one is excluded due to cost and our program serves players across north Pinellas County.

**Inclusive Fun:** Provides a welcoming environment for individuals with physical and intellectual challenges to enjoy the game of baseball.

**Skill Development:** Participants enhance motor skills, coordination, and confidence through adaptive gameplay.

**Community Building:** Families and volunteers foster a supportive, inclusive community, creating lasting friendships and memories.

**Life-Enriching:** The program promotes physical activity, teamwork, and joy, positively impacting the lives of all involved.



# Clearwater Softball

Little League Softball, where girls aged 7-16 embark on a journey of camaraderie, skill-building, and pure enjoyment. Whether they're stepping onto the field for the first time or returning for another thrilling season, every child is welcomed with open arms.

Softball is a gateway to a world of possibilities. As girls lace up their cleats and grab their gloves, young people across our community feel the surge of excitement embarking on an adventure filled with teamwork, growth, and unforgettable memories.

**Life Skills:** Softball fosters teamwork, discipline, and sportsmanship, helping children develop essential life skills.

**Healthy Lifestyle:** Participation in softball promotes physical fitness, encouraging kids to stay active and healthy.

**Community Engagement:** Softball brings families and neighbors together, strengthening community bonds and creating a supportive environment.

**Positive Impact:** Supporting softball programs contributes to a brighter future for all, enriching children's lives and enhancing local communities.

**Ready to give? Visit our secure fundraising portal at <https://givebutter.com/CWLL>**

# Clearwater Tee Ball

Little League Teeball, an exciting sport open to children aged 4 to 7, provides a fantastic introduction to baseball. Whether they are stepping onto the field for the first time or returning for another season, young players experience the thrill of the game, develop essential skills, and make lasting friendships.

**Building Skills:** Introduces kids to baseball fundamentals, improving motor skills, coordination, and teamwork. It's a fun and engaging way for young athletes to start their sports journey.

**Fostering Community:** Brings families and neighbors together, strengthening community bonds. Games and practices offer a shared space for connection and support.

**Boosting Confidence:** Helps children build self-esteem and resilience. Achievements on the field translate to increased confidence in other areas of life.

**Encouraging Healthy Habits:** Promotes physical activity and a healthy lifestyle from a young age. It instills the importance of regular exercise, setting the foundation for lifelong fitness.

This beloved community activity is a cherished part of childhood for kids and their families alike.





With your financial support, we all win.

Now let's play ball!



*a 501c3 nonprofit organization*

<https://www.ClearwaterLittleLeague.com>